

Public Participation Plan 10-Year Comprehensive Plan Update

The Town of Dunn is beginning the important process of updating its Comprehensive Land Use Plan, which was originally adopted in 2006 and updated in 2016, 2019, and 2023. The Comprehensive Plan serves as a long-term roadmap for our community. Input from community members at every stage is essential to its success. Public input will help shape the vision, priorities, and policies that will guide land use decisions for the Town.

In accordance with Section 66.1001(4)(a) of the Wisconsin Statutes, the governing body must adopt written procedures to foster public participation, including open discussion, communication programs, information services, and public meetings with advance notice at every stage of the planning process. The following procedures satisfy this requirement and will guide public participation throughout the Town of Dunn's Comprehensive Plan update.

This public participation program offers residents, landowners, farmers, business owners, and members of various interest groups multiple ways to engage in the planning process. The updated Comprehensive Plan will reflect a shared vision for our town, and broad community input and ownership are critical to its success. Once adopted, the Plan will serve as a guide for key decisions shaping the Town's future.

Our participation strategy is designed to capture a wide range of community perspectives. Our goal is to bring together key stakeholders to help shape a plan that, in turn, shapes our community for the years ahead.

Our public participation process will:

- Provide opportunities to hear from community members not typically engaged
- Bring together diverse stakeholders to weigh priorities
- Encourage residents to consider their vision for the future of the community
- Strengthen relationships between community members and decision-makers
- Add transparency and accountability to the planning process
- Support the creation of a shared vision for the future of the Town of Dunn

Public Participation Opportunities

The Town of Dunn has developed the following list of participation opportunities based on past success and best practices, while also meeting the requirements of Wisconsin's Comprehensive Planning legislation.

1. Community Survey

A postcard mailer with a QR code to the online community survey will be mailed to landowners and residents. Residents of the Bayview Heights community will also be mailed postcards requesting their participation in the survey. Paper copies will also be available by contacting the Town Hall via email at townhall@townofdunnwi.gov or by calling (608) 838-1081. A link to the online survey will also be available on the Town's website and publicized via the Town's Facebook social media page. The opportunity to participate in the survey will also be announced at meetings of the Comprehensive Plan

Update Committee, the Plan Commission, the Town Board, and possibly at the April Annual Town Meeting, pending timeline. The survey will assess public attitudes and opinions on the Town's quality of life, future growth, and priorities. Results will be shared on the Town's website.

2. Website

Comprehensive Plan Update information will be posted on the Town's website Comprehensive Plan Update page: www.townofdunnwi.gov/comprehensive-plan

Information will include a project timeline, links to the CivicWeb meeting portal (containing meeting dates, agendas, minutes), draft plan elements, reports, maps, photographs, and survey results. The page will also explain how to submit public comments.

3. Press Releases

The Town will issue press releases and public information to local media at key milestones to raise awareness and keep the community informed about events and planning progress.

4. Newsletter

The Town's newsletters (Fall 2025, Spring 2026, and Fall 2026 will include updates about the Comprehensive Plan update process.

5. Meeting Notices

Meeting notices will be posted on the Town's CivicWeb portal and announced on social media. Individuals may also sign up for notifications when meeting agendas are posted by visiting dunn.civicweb.net/Portal/Subscribe.aspx.

6. Comprehensive Plan Update Committee Meetings

Comprehensive Plan elements will be discussed and updated at (typically) monthly meetings of the Comprehensive Plan Update Committee. These meetings are open to the public and include opportunities for public comment. Discussions will focus on developing plans, policies, and programs aligned with the Town's vision.

7. Open House to Review Draft Plan

An open house will present the draft Comprehensive Plan and offer the public an opportunity to review and provide feedback. Following the open house, the Comprehensive Plan Update Committee will consider public input and finalize a recommended plan for review by the regular Plan Commission and Town Board.

8. Opportunity for Written Comment

Notices of the opportunity to submit written comments on the draft plan will be announced at public meetings, posted on the Town's website, and published in the Town's newsletter. Written comments

will be shared with the Comprehensive Plan Committee for review and consideration at subsequent comprehensive plan update meetings.

9. Written Notice

At least 30 days before the public hearing to adopt the Comprehensive Plan, written notice (including a copy or summary of the proposed ordinance) will be provided to:

1. Operators with permits described under s. 295.12(3)(d)
2. Those who have registered a marketable nonmetallic mineral deposit under s. 295.20
3. Property owners or leaseholders with an interest in mineral resource extraction (if they have submitted a written request for notice)
4. Persons who have requested written or electronic notice of any proposed Comprehensive Plan ordinance affecting their property's allowable use

10. Public Hearing on Final Plan Adoption

The Town will hold a public hearing on the ordinance to adopt the Comprehensive Plan. All community members will have an opportunity to provide final input. The last formal opportunity for public comment is projected to be at the Special Town and Budget Hearing in November 2026.

The hearing will be noticed (Class 1 notice under Ch. 985) in the following locations:

1. Dunn Town Hall (4156 County Road B)
2. Quick Stop (1888 Barber Drive)
3. Message Board (corner of Third Street and Waubesa Avenue)
4. Online at townofdunnwi.gov